

9<sup>th</sup> Edition

# COIMBATORE SHOPPING FESTIVAL 2023

(An Event of CODISSIA Intec Technology Centre)

**23<sup>rd</sup> Dec 2023 to 1<sup>st</sup> Jan 2024**

**CODISSIA Trade Fair Complex, Coimbatore**

Organised by



**CODISSIA**  
Intec Technology Centre



## SPONSORSHIP PRIVILEGES & BENEFITS

| S.No. | Description   | Principal Sponsor    | Associate Sponsor    | Platinum Sponsor     | Diamond Sponsor     | Gold Sponsor        | Silver Sponsor        |
|-------|---|----------------------|----------------------|----------------------|---------------------|---------------------|-----------------------|
|       |   | 15 Lakhs<br>+GST 18% | 10 Lakhs<br>+GST 18% | 10 Lakhs<br>+GST 18% | 8 Lakhs<br>+GST 18% | 5 Lakhs<br>+GST 18% | 2.5 Lakhs<br>+GST 18% |
| 1.    | Free Stall Space (Bare Space)   | 120 sq.m             | 100 sq.m             | 80 sq.m              | 60 sq.m             | 36 sq.m             | 18 sq.m               |
| 2.    | Branding in Newspaper advertisements in proportionate size                    | ✓                    | ✓                    | ✓                    | ✓                   | ✓                   | ✓                     |
| 3.    | Branding in Magazine Advertisements   | ✓                    | ✓                    | ✓                    | ✓                   | ✓                   | ✓                     |
| 4.    | Inclusion of logo with hyper link to your website from CSF's Official website | ✓                    | ✓                    | ✓                    | ✓                   | ✓                   | ✓                     |
| 5.    | Branding in Outdoor Media publicity like Flex Banners                         | ✓                    | ✓                    | ✓                    | ✓                   | ✓                   | ✓                     |
| 6.    | Branding in the Event Brochure (If confirmed before printing)                 | ✓                    | ✓                    | ✓                    | ✓                   | ✓                   | ✓                     |
| 7.    | Branding in bunting inside the Fair Venue                                     | 25 Nos               | 20 Nos               | 15 Nos               | 12 Nos              | 10 Nos              | 8 Nos                 |
| 8.    | Branding in the main entrance arch in proportionate size                      | ✓                    | ✓                    | ✓                    | ✓                   | ✓                   | ✓                     |
| 9.    | Branding in the Inauguration Backdrop in proportionate size                   | ✓                    | ✓                    | ✓                    | ✓                   | ✓                   | ✓                     |

### THE CHAIRMAN

### COIMBATORE SHOPPING FESTIVAL 2023

(An Event of CODISSIA Intec Technology Centre)

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Branding in NH Road Arch



Branding in Complex Entrance Arch



Branding in Hall Entrance



Branding in Open Air Theatre



Branding in bunting inside the Fair Venue



Branding in Entertainment Hall



Branding in Press Meet Backdrop



Branding in News Paper Advertisement